

# UMP Is The World's Most Advanced Protein - A Fast Ticket To A Leaner More Muscular You... (And It's 100% Reliable 100% Guaranteed Too!)

You want more muscle and less fat right? Well to do that your body must make more protein than it breaks down. But if you think pounding down an endless supply of chicken breasts 24-7 is enough, guess again.

To build major muscle, you MUST consume the right kinds of high-quality protein, and consume it frequently! This poses a problem for most bodybuilders and fitness enthusiasts... because nowadays, relying on whole foods alone is simply not enough. It's virtually impossible to get what you need from food alone...you need to supplement.

*Jeff Everson,  
publisher of  
Planet  
Muscle calls  
this the  
World's most  
effective  
protein.*

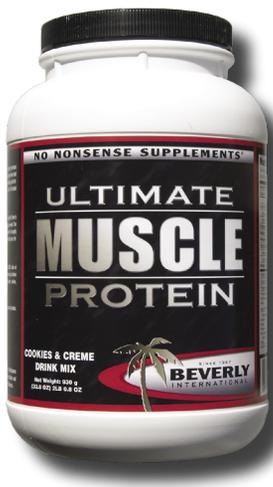
## "Gaining Above-Average Muscle Requires Above-Average Protein!"

But thinking just any old can of protein powder will work is a big mistake. You might as well be drinking a cup of strawberry jam if the proteins in your powder don't contain all the amino acids necessary to build the muscle you want. Look, if you want to increase your size, decrease your fat and enjoy a taste treat so good you may not want to eat whole food again, you can get it all with one product, the **Ultimate Muscle Protein**.

**Ultimate Muscle Protein** (UMP) serves up a massive dose of multi-species, muscle building, metabolic-boosting proteins and free form aminos. It bathes your muscles in a blend of non-essential and essential amino acids derived from 6 of the highest-quality protein species available. Unlike many other protein blends, UMP contains a very high 80% / 20% blend of casein (slow) and whey (fast). The perfect proportions of proprietary proteins are formulated to help sustain muscle protein synthesis. The proven method of building muscle and losing fat with high protein, low carbs, and moderate fat is easy to follow with **Ultimate Muscle Protein**. The slow and fast digesting proteins in UMP, along with a high amount of glutamine, arginine and BCAAs create the perfect anabolic duo for building muscle while accelerating fat loss.

## 14 First-Rate Reasons Why You'll Love Using Ultimate Muscle Protein:

- 1) A revolutionary formula - proven to promote fat burning and stimulate both muscle growth and recovery.
- 2) Gain lean muscle and lose fat at the same time - an excellent match with a low carb diet.
- 3) Indulge – this is a protein that tastes so good, you'll think you are doing something bad.
- 4) Sustained release keeps you in a positive nitrogen balance - the only time you can really add lean muscle.
- 5) Keeps your energy stable and controls your appetite.
- 6) Boosts your immune system and recovery response.
- 7) Prevents muscle breakdown (anticatabolic activity) while increasing muscle synthesis (anabolic protein blend).
- 8) Easy to digest, and super versatile - the sky's the limit in the many ways you can prepare it!
- 9) No separate containers, no messes from mixing, all the proteins you need in one container. Enjoy it often!
- 10) Just one serving is packed with enough BCAA's, l-arginine, and l-glutamine to perpetuate gains in lean muscle tissue.



- 11) The perfect nighttime protein (due to the slower digesting protein matrix).
- 12) Zero sugar - - No trans fats. (Go ahead and pinch yourself...it isn't a dream).
- 13) 20 muscle-blasting grams of protein per scoop – makes it easy to get the precise amount you need each day.
- 14) Mixes so easy it's almost effortless, and makes taking pre-measured portions wherever you go a snap.

## The Harder You Train, The Harder UMP Works For You

**Ultimate Muscle Protein** loves to go to work on the serious bodybuilder or fitness enthusiast with goals for lean muscle that far exceed what 'Mother Nature' ever intended to occur naturally. UMP thrives on giving your body what it demands to get lean and muscular...and helps you do it fast! An UMP shake delivers the highest-quality multi species protein on the planet, and it starts to absorb within minutes. You will feel full and satisfied for hours on end after drinking one of these thick and creamy treats. The fast and slow proteins allow for rapid peak of blood amino levels followed by sustained elevation...so even hours later; your muscle aminos are still high.

## Flavors So Good, You'll Swear You're Cheating

Forever watching what you eat, refusing occasional treats can make you irritable! So, at the risk of being redundant, UMP is gooooooood! How good? Well imagine soft-served ice cream, or fresh baked chocolate cake. Think about cookies and milk...what tops your list? The three **Ultimate Muscle Protein** flavors allow you to enjoy any of these tastes. These are great substitutes for having a decadent treat because they satisfy your cravings without blowing your diet!

UMP was created to make your process of building muscle a delicious experience. In fact, with UMP in your supplement arsenal, you can look forward to a guilt-free, muscle-building, treat after every one of your workouts.

**Tammy says, "Woo Hoo!!! I Love This Stuff"** What do I LOVE about UMP? First of all, it tastes great. I am SENSITIVE to everything I eat and Beverly is the only company I've ever found that made a protein supplement I could enjoy (instead of just "tolerate"). Every other company's protein has given me a massively upset stomach and made me retain water. Even better, I get results with UMP. I felt leaner just days after starting UMP. Adding UMP helped me retain muscle while dumping the fat! I dropped just 3-4 lbs bodyweight, but a lot of people thought I was 10 lbs leaner and getting ready for a competition. UMP also gets me through the cravings; it doesn't blur my definition or cause any water retention. It makes me nice and vascular and I have good pumps in the gym even on very low carb days. It's darn filling too! I feel like I've had a meal after every UMP shake. You bet my "Things that RULE" list includes Ultimate Muscle Protein and Beverly! - **Tammy C., FL**

## We've Hammered Home That UMP Is Good...Now What About What Really Counts...

Like your RESULTS? Listen, Beverly formulated UMP the same way we do all of our products (scientifically) and invested many years of research, before we were ready to release it. We already know that **Ultimate Muscle Protein** is the finest protein supplement available anywhere. But, that doesn't mean diddly squat until YOU can see results with your own eyes...ONLY results matter.

## So we'll make it risk free for you to try UMP and get those results!

"Test Drive" **Ultimate Muscle Protein**. See if it is everything we say it is. If you aren't completely satisfied, we'll simply refuse to keep your payment! That's right. If you aren't head-over-heels delighted...we want you to ask for your money back. Try it today!

**Call Beverly right now to order your delicious supply of UMP 1-800-781-3475.**

## Look What's Inside Ultimate Muscle Protein

**Supplement Facts:**  
**Container Size:** 2lb 0.8oz  
**Serving Size:** 1 Scoop (31g)  
**Servings Per Container:** 30

### Available in Three Delicious Flavors:

Vanilla, Chocolate,  
Cookies And Crème

### Amount Per Scoop:

Calories	120
Protein	20g
Total Carbs	5g
Sugars less than	1g
Total Fat	3g
Saturated Fat	1g
Trans Fat	0g
Cholesterol	10mg
Sodium	190mg
Potassium	220mg

### Ultimate II Protein Blend:

Milk Protein Isolate, Calcium Caseinate, Whey Protein Concentrate, Casein, Egg White, Whey Protein Isolate, L-Arginine, L-Glutamine, L-Isoleucine, L-Leucine, L-Valine.

### Other Ingredients:

Maltodextrin, high oleic sunflower oil, calcium caseinate, natural and artificial flavor, soy fiber, magnesium citrate, medium chain triglycerides, potassium citrate, salt, soy lecithin, mono- and diglycerides, acesulfame K, potassium phosphate, sucralose, borage oil, gum arabic, tocopherols added to protect flavor.

### Please Note:

Nutritional content and ingredients may vary slightly between Ultimate Muscle Protein flavors.